



INSERTION ORDER
TELEVISION

Updated – 5/20/2026

DC ARMY NATIONAL GUARD		
4/10/2025 – Until Further Notice		
Download Spots	Spot Titles	Airplay %
ENGLISH SPOTS: CLICK HERE-ENGLISH SPOTS	DCNG1209 - MakeADifference E:15TV	40%
	DCNG2210 - MakeADifference E:30TV	
	DCNG1211 - BeFirst E:15TV	
	DCNG2212 - BeFirst E:30TV	

CAMPAIGN RESTART		
VIRGINIA TOURISM		
5/21/2026 – 8/31/2026		
Download Spots	Spot Titles	Airplay %
ENGLISH SPOTS: CLICK HERE-ENGLISH SPOTS	VATO1202 - America E:15TV	60%
	VATO2203 - Anthem E:30TV	